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Nokia opens first company nursery school and crèche in Wroclaw

At the beginning of September a bilingual nursery school with a crèche unit was launched, serving exclusively the Nokia Wroclaw employees' children. The facility is located in the new West Link office building in Szybowcowa Street. It was designed to cater for 125 children and operate in the times adjusted to their parents' working hours.

"We continuously strive to meet the needs of our employees including a large group of young people, therefore we have decided to utilize the potential of our new building and create a nursery school and crèche for their children. We are really proud to be the first employer in the region to complete a major project of that kind," explained Bartosz Ciepluch, Head of Nokia Wroclaw Technology Center.

The only company nursery school in Lower Silesia – for Nokia employees' children – has been designed by KIDS&Co, a nationwide provider, specialist in launching and operating modern bilingual nursery schools and crèches.

Children's bilingual world

Nokia nursery school operates an original English language program, enabling "immediate" acquisition of the foreign language by the little pupils.

"From the very beginning the children learn about the surrounding world in two languages, as they are all the time accompanied by both Polish-speaking and English-speaking teachers. Our pupils use the foreign language for communication and at the same time as a tool to learn about the world around them. With this method, the children who start learning a new language at the age of 4 become bilingual by the age of 11, achieving the nearly-native level of language competence. The only prerequisite is to start and continue the learning process," said Karina Trafna, CEO, KIDS&Co.

Macrobiotic diet



Developing healthy eating habits among children is key for their health, wellness and later harmonious development. This is why Nokia puts special emphasis on the nursery school menu composition.

"As we are focused on the well-being of our children, we have set high co-operation standards for the school operator. It was very important for us to ensure nutritious, chemical-free and fresh seasonal meals; therefore one of our requirements has been to order these meals only from the local suppliers specializing in the youngest children feeding. This way we are certain that our employees' children get only healthy, sugar-free, steamed meals, based on vegetables, fruit, fish and groats," added Bartosz Ciepluch.

New Nokia nursery school caters also for the allergic children, providing them with special diet meals, adapted to individual needs.

New, creative generation

Nokia nursery school operates an original comprehensive program of social skills and emotional intelligence development. During everyday activities the teachers support the development of the children's' soft skills, such as creativity, communication, team work, independent thinking, emotion control, and effective time organization.

Comfort, safety and time saving

A company nursery school has numerous advantages, such as comfort and possibility to save time due to its location next to Nokia offices. The company employees who have decided to send their children to the school may bring them to the facility 'at one go' on their way to work. The close proximity of the offices and the school/ crèche is also particularly beneficial for those mothers who wish to return to work shortly after giving birth. Also for children it means huge advantage, additional comfort and sense of safety due to closeness of their parents.

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